

Manitoba Sailing Association
Minutes of a meeting of the Board of Directors
19 February, 2007 1830hrs

Present: Kevin Stewart, Chris Aldridge, Earl Phillips, Cliff Durston, Brigitte Smutny, Marilyn Ferguson, Barb Parke, Ivan McMorris, Connor Lloyd, Bob Nuttall, Cliff Low, Trish Loewen

1. Kevin Stewart called the meeting to order at 1835....Approval of the minutes of the November 6, 2006 meeting as circulated was moved/seconded (Earl Phillips, Ivan McMorris) Carried
2. Correspondence – Kevin Stewart
 - a. A notification from Sport Manitoba that the High Performance Coaches grant is up from \$10,000 to \$15,000.
3. Business Arising from the previous Minutes
 - a. Training report – Tabled per Ivan McMorris
 - b. Appeals Policy – To be discussed at the March meeting.
 - c. Boat Show – The Boat show will run Thursday, Friday, Saturday, and Sunday beginning March 1, with setup at 2:00 pm on Wednesday Feb 28. Earl Phillips will be the coordinator and he needs volunteer helpers from the Clubs. A Hobie Cat will be part of the display.
4. President's Report
 - a. Kevin reported on activity since last meeting. The performance appraisal for the Executive Director has been completed and salary and bonus recommendations are currently pending.
5. Treasurer's Report
 - a. Earl Phillips circulated an up to date financial report. He indicated that the 2006-2007 year is still on target. He asked that any questions be sent to him by email. Earl's report was accepted as information.
 - b. Kevin indicated that the format of this report is currently being evaluated and may change slightly in the future.
6. Executive Reports
 - a. Operations Report – Marilyn Ferguson
 - i. Membership Policy. Marilyn distributed an updated membership policy document and outlined that the overall objective is to increase the number of documented sailors overall. This is to be accomplished by ensuring that Clubs count all members who own a sailboat and store it at an MSA member club or participate in an instructional, official, or competitive capacity in Club events. There was discussion about Club members who only participate in non-sailing events, and those Clubs who have no competitive or instructional components. The policy was referred back to Committee for additional work, and to resolve the following items:
 1. The question of whether or not to exempt officials was not resolved.
 2. RLWYC must be able to allow tennis players exemption
 3. RLWYC have discussed internally instructional support for MSA, but not CYA. It was explained that it is CYA who develop the training material.

4. Silver Harbour (and possibly Gull Harbour) cannot deliver its entire membership as requested.
- b. Racing Report – Chris Aldridge
 - i. Chris reviewed the Sanction Policy and noted modifications as recommended by the Executive Committee. The members noted some confusion with Insurance coverage, and it was recommended that an insurance representative be asked to speak at a future meeting to explain the coverage and benefits.
- c. Training Report – Ivan McMorris. Per 3a
- d. Recreation Report – John Leech. No Report
- e. Team Report – Barbara Parke
 - i. Barbara Parke briefed the Board on the Team ‘Toba results at the Midwinters in Sarasota Florida. In addition to a reasonable performance among a strong slate of sailors, the Manitoba Team displayed exemplary behaviour and this drew favourable comments from the Race Committee. The Board thanked Barbara and offered its thanks and congratulations to Barbara and especially to Brigitte for the team’s performance.
- f. Parents report – Penny McMorris. No Report
7. Executive Director’s Report - B. Smutny. No Report
8. Commodores Report – No Reports
9. New Business
 - a. The Team Bingo Policy was distributed for approval. It was moved by Bob Nutall and Seconded by Chris Aldridge that the policy be approved. Carried
 - b. The Club Bingo Policy was distributed for approval. It was moved by Earl Phillips and Seconded by Bob Nutall that the policy be approved. Carried
 - c. Falcon Lake Committee will be hosting Sail West this year July 13 to 15. Volunteers are needed. Please contact Cliff Low at 256 8495 or clifflow@mts.net to register personnel availability.
 - d. Connor Lloyd was in attendance in his capacity as a public relations expert. The Board had asked for his advice on how MSA might improve its image and promote sailing in Manitoba. He briefly outlined how he expected to position MSA with the Press noting that:
 - i. The Press are receptive to having some of the groundwork already done.
 - ii. We need to push our ideas forward
 - iii. We need a Relationship with journalists as individuals
 - iv. Sailing is a seasonal Sport whose active season coincides with other news being slower.

It was decided that a Public Relations strategy would be extremely beneficial to MSA, and a committee of Kevin Stewart, Bob Nutall, Brigitte Smutny, Marilyn Ferguson and Connor Lloyd was struck to formulate such a strategy. Upon its conclusion, a report will be presented to the Board for approval of both the strategy and any associated funding.

10. Meeting adjourned at 2016 hrs.